



RideBRT

BUS RAPID TRANSIT TACOMA TO SPANAWAY

DECEMBER 21, 2020

Route 1 BRT



FREQUENT

Bus runs every
10-15 minutes



ACCESSIBLE

Larger buses allow for
better wheelchair access



CONNECTED

Key stops connect
Tacoma to Spanaway



FAST

Traffic signals will
prioritize BRT buses



EASY

Raised platforms & multiple
doors make boarding easy



RELIABLE

Bus trips supported
by real-time info

Why BRT?

It strengthens our community.



Supports the economic future
of Pierce County



Aligns with City of Tacoma's and
Pierce County's long-term plans



Assists growing transit demand



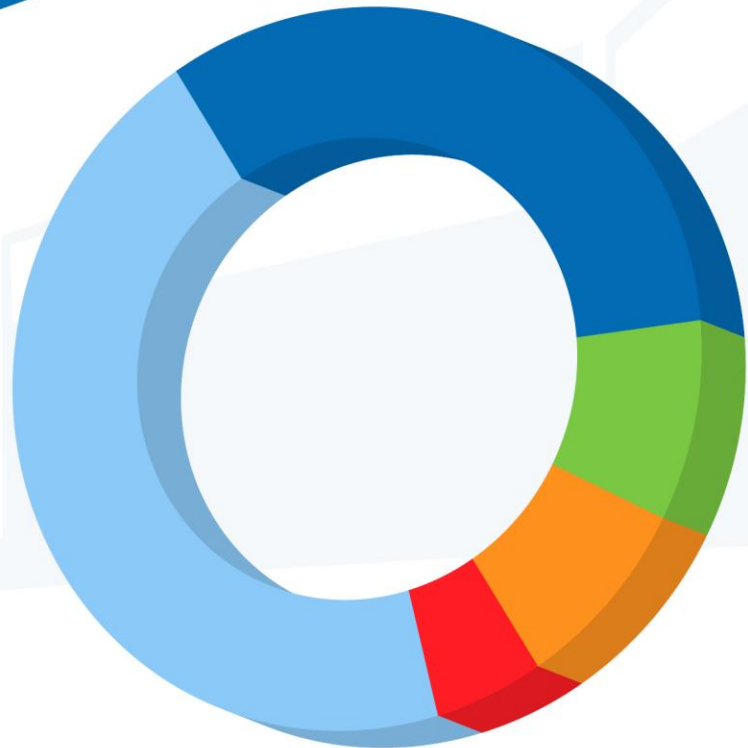
Planned for construction along
six recognized Opportunity Zones



Congestion mitigation provides
a competitive alternative

Project Funding

Bringing resources back to our community.

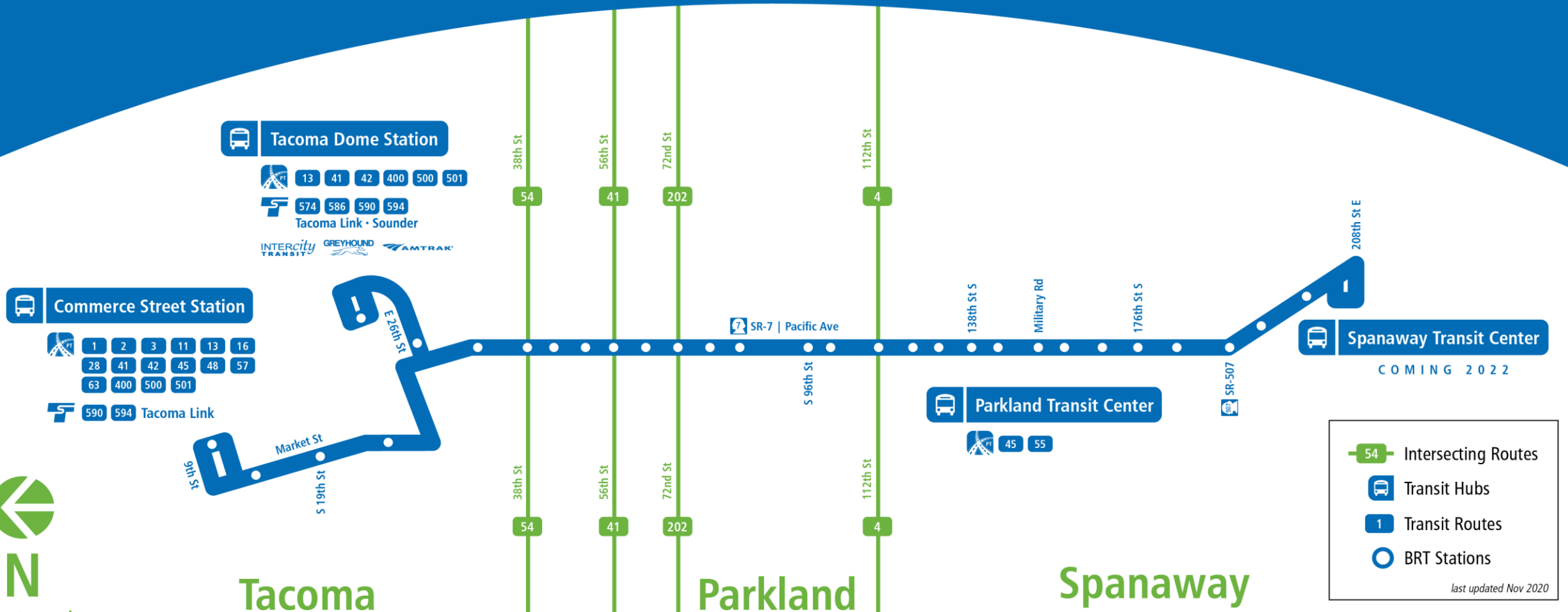


- **\$60 million** ST Partnership Funds
- **\$19 million** WSDOT LEAP & Other Grants
- **\$13 million** FTA & State Grant Awards
- **\$ 3 million** Pierce Transit Local Funds Grant Match
- **\$75 million** FTA Small Starts Grant Request (Pending)

\$170 million Total Budget

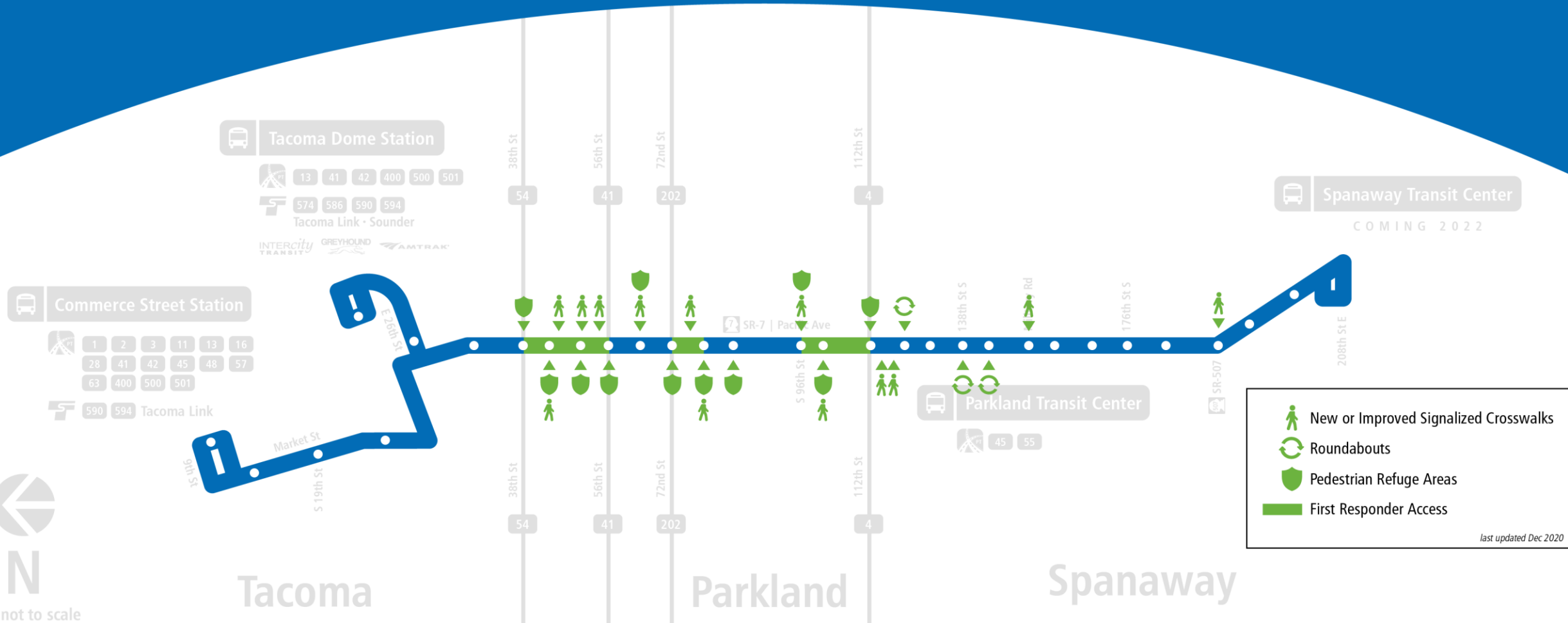
BRT Route Overview

BUS RAPID TRANSIT FROM TACOMA TO SPANAWAY



BRT Safety Improvements

BUS RAPID TRANSIT FROM TACOMA TO SPANAWAY



Branding Concept



BRT NAME

- “Stream” was selected by the Pierce Transit Board as the BRT system name

GREEN RUBINO

- Working with GreenRubino to develop “Stream” branding
- Marketing firm with previous experience supporting Sound Transit service names (Link light rail, Stride BRT)

SPONSORSHIP

- Exploring individual route and station sponsorship opportunities



PACIFIC AVE & MILITARY RD NORTHBOUND STATION



PACIFIC AVE & 38TH NORTHBOUND STATION

Community Outreach

VIRTUAL BRT TOUR

- Translated in Spanish and Vietnamese
- Approximately 1,500 sessions
- Averaging three minutes per session

OPEN HOUSE EVENTS

- Open house on 30% design conducted on August 27, 2020
- Open house on 60% design conducted on December 10, 2020

DIRECT ENGAGEMENT

- 23,000 properties receive BRT information mailers
- 3,400 BRT subscribers receive monthly project updates
- 100 partner electeds and staff receive monthly BRT update email
- Quarterly BRT Community Committee meetings. Fifth meeting in January



Property Impact

Coordinating with property owners.

PROPERTY OWNER MEETINGS

- Holding meetings with property owners, organized through an online scheduling tool
- Covering design impacts, construction impacts & property acquisition process

MAILED INFORMATION PACKETS

- Overview of BRT project
- Notice of potential purchase (or temporary construction access) of partial property
- Acquisition process details and property rights

Project Timeline

2017

- Assess corridor conditions
- Develop project purpose & need
- Mode selection
- Develop alternatives

2018

- Select Locally Preferred Alternative
- Begin FTA Small Starts application
- Conduct additional traffic analysis
- Begin initial environmental review

2019

- Continue environmental review
- Begin design
- Launch BRT Community Committee

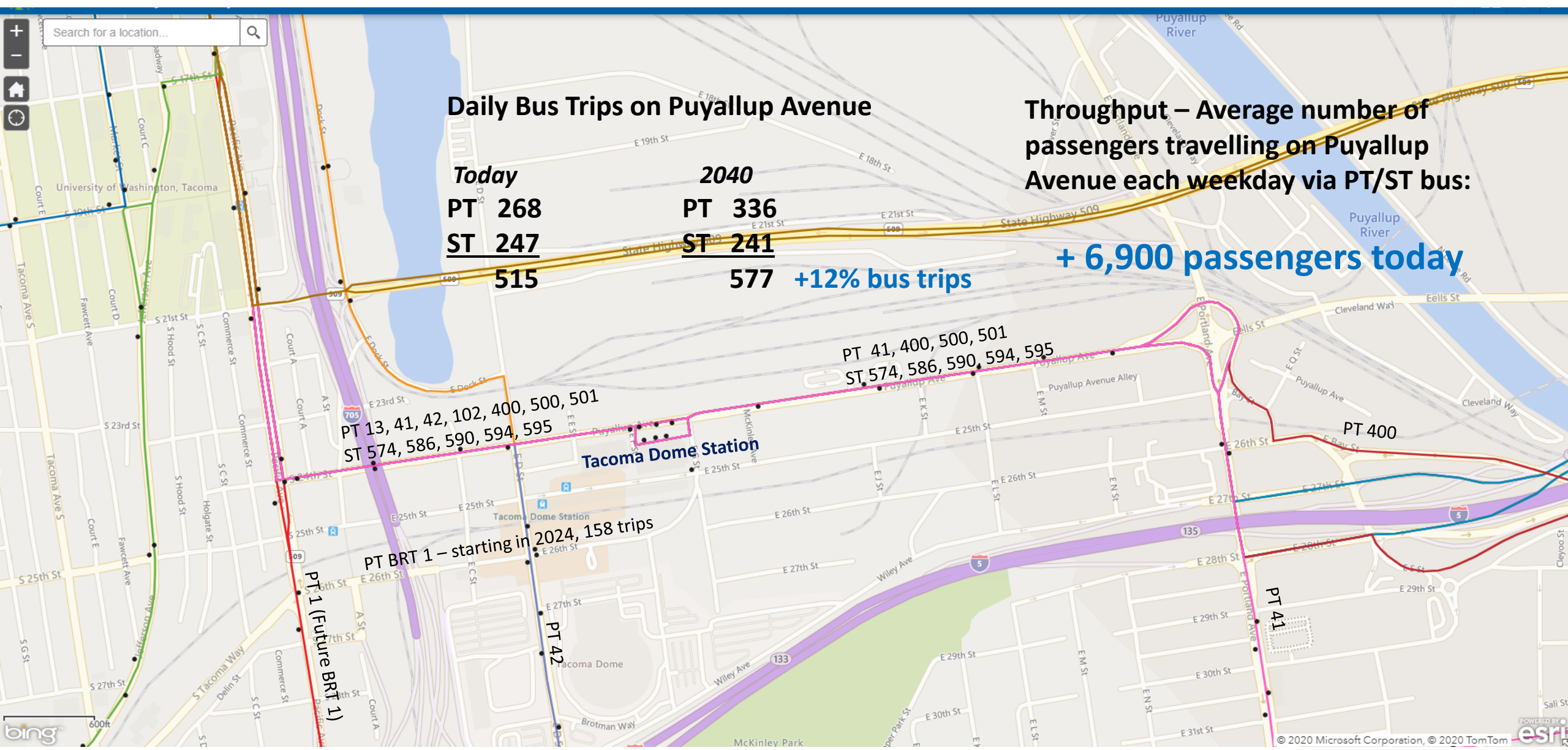
2020-2021

- Continue design
- Finalize environmental review
- Begin Property Acquisition

2022-2024

- Continue Property Acquisition
- Begin construction
- Open to service

Public Transit Service along Puyallup Avenue



Daily Bus Trips on Puyallup Avenue

Today	2040
PT 268	PT 336
ST 247	ST 241
515	577 +12% bus trips

Throughput – Average number of passengers travelling on Puyallup Avenue each weekday via PT/ST bus:
+ 6,900 passengers today

PT 13, 41, 42, 102, 400, 500, 501
 ST 574, 586, 590, 594, 595

PT 41, 400, 500, 501
 ST 574, 586, 590, 594, 595

PT BRT 1 – starting in 2024, 158 trips

PT 1 (Future BRT 1)

Tacoma Dome Station

PT 400

PT 41

PT 42



Pierce Transit

524

Pierce Transit

WASHINGTON
C4313C